

## Cricket Nets Funding Bid

**Commented [BG1]:** Clear Title

### Club Name:

University of Brighton Cricket

### Number of Club Members:

30 males and a growing female section (currently 6)

### Main Contact for the Bid:

Alistair Cook – [alistaircook@ecb.com](mailto:alistaircook@ecb.com), 0795 68 75 93

### Amount of Funding requested:

£1,100 up front loan, £550 as a grant and £550 to be paid back to Sports Fed by the club.

**Commented [BG2]:** The club have recognised that asking for £1100 is a lot, by asking for half as a grant and half as a loan, they are demonstrating that they are willing to contribute. The loan means they can buy the kit they need now and work to pay the loan off over a period of time, rather than having to raise everything up front.

### Summary of Funding Request:

£1, 100 to pay for new mats for the Eastbourne Cricket Nets.

### Please give more details on funding request

Wish to purchase 2 new mats for our cricket nets.

### How will the funding positively impact your club and student engagement at the university?

The current cricket nets at Eastbourne are not safe, they are old and worn and slippy and the surface has become so crinkled that it is impossible to tell where a bowled ball will end up. For the safety of our membership we have had to reduce down to just throwing and catching which is not very engaging nor is it adequate preparation for our BUCS Competition.

**Commented [BG3]:** Context as to why they have a need

This year we are part of Sport Brighton's pilot 'focus sport' project. This Summer the department identified a few 'target' sports that have great potential to develop across the university's sporting offer. The committee is working with Beth and the Parklife team in partnership to move the sport forward!

**Commented [BG4]:** Need explained simply in one sentence – Safety & Maintaining Membership levels through engagement

Our overall aim for Cricket is *'to ensure the development of a sustainable club membership/participation base for Cricket, with a broad offer across Falmer and Eastbourne'* and as a team we are looking to pull Sports Fed and Parklife closer together. Please see more specific aims below.

**Commented [BG5]:** More context which displays the effort of the club so far, this indicates club buy in for their development projects

**Commented [BG6]:** An overall aim/strategy shows that the committee have thought about what they want and how to get there

Area	Aim
------	-----

**Commented [BG7]:** Specific aims make it easy to demonstrate how the investment will be useful on several levels

Player Recruitment & Development:	Recruit and retain stable participation figures via high quality and engaging sessions to maximise student experience and BUCS Performance.
Playing Opportunities:	Provide all participants playing opportunities at the appropriate level.
Workforce Development (Volunteering, Coaching and Refereeing):	Train and deploy Volunteers to run sessions and bridge the Club and PL sessions.
Positive Culture Change	Create a student led empowered body that are able to continue the focus sport work after the break down of the partnership.
Other areas (Finance, kit and equipment, Committee training & Handover):	Provide stable financial, equipment and skills base for success of development and ensure legacy through good handover

New nets will directly affect all of these areas.

- Player Recruitment: We did a great job at fresher's fair with a huge intake of experienced cricketers who are committed to playing (a problem we have had to overcome from last year), but with sessions mainly just being throwing and catching due to the dangerous nets we risk losing them!
- Playing Opportunities: Without the mats students will not have the opportunity to play in nets. We have membership targets to meet in order to have a 2<sup>nd</sup> team entered into BUCS, if we lose players and therefore membership numbers we won't get a second team and therefore playing opportunities are diminished.
- Workforce Development: Having nets give our qualified coaches more time to practice their coaching skills and greater numbers at sessions give our session volunteers greater challenges to learn from.
- Positive Culture Change: Please see this as an investment in developing our sport and so the committee that run it!
- Other Areas: This investment will save the club from needing to hire external venues in the future. Skills base already discussed.

**Commented [BG8]:** Clear break down of all of the benefits of the investment and why it is good value for money. Having these related to an overall strategy also makes them more convincing as something which will actually happen.

**Please give a breakdown of where the funding will be spent, and projected club income over the year**

We require the whole sum up front in order to purchase the nets (we don't have anything at the moment and time is off the essence to keep players). The club will then be able to pay Sports Fed back half of this. We are happy to agree a timeline should our bid be successful.

We are expecting £350 in sponsorship already and are seeking further income generating opportunities. The nets will also allow us to strengthen our relationship with a local club as they will be able to access the, giving us outdoor facilities in 'kind'.

**Commented [BG9]:** An area for improvement would be more detail on how the loan will be repaid and over what time period

**Please note any partner included within your club development**

Sport Brighton, Sprinters, Saffrons Sports Club

**Please provide any further information that may support your bid**

Please find attached 2 quotes for the nets.

**Commented [BG10]:** Good evidencing of the amount they need