

## FUNDING

### WHAT

There are various pots of money available that you can apply for to fund your Club's activities and events.

### WHO

**Sports Fed:** The Sports Fed Committee is elected at Club Committee Training day during the AGM and, amongst other responsibilities, can sanction grants and loans from the Sports Fed Funding pot donated by our Sponsors. We had £22,000 to help clubs during the 2016-2017 season. The more detail you can pack into applications the better and evidence always helps! Sport Brighton are happy to give you feedback on a draft application and you can go to a meeting in person to present your case as well as giving in your form.

**Springboard Grants:** The University has £10,000 of funding that Clubs qualify for to bid for. Grants range from £100-£2000.

**External Sponsorship:** Relevant outside organisations and business can be approached for sponsorship i.e. If you hold regular club meals (Christmas, end of season, pre-tour...) you could think about doing a deal with a restaurant, if you have a weekly social you could go to the same bar every week, if your kit is club owned (rather than from Sport Brighton) you could print sponsors logos on that.

**NGBs:** NGBs will occasionally have funding pots which you can access for particular purposes (coaching, travel...) it's certainly worth regularly checking the regional pages and making contact with your university/regional representative! These details can often be found on their website.

**Crowd funding:** Clubs can set up a just Giving page whereby peers, family members, alumni and anyone in support of the club can donate to their cause.

### WHEN

**Sports Fed** – The Sports Fed Committee hold regular meetings to consider the submitted applications for society funding. Look out for details on your newsletter or for an email from Claire.

**Springboard Grants** – This is open for application just once a year so don't miss it!

**Sponsorships** – Approach potential partners as early on as possible as they will be limited on the amount of sponsorship they can give (get in first before the others). Things like kit printing takes time and if your idea is to get sponsored socials then make sure you are earning for the most possible weeks!

**Crowd Funding** – Set this up as early with a strong case of why people should give and what it will be spent on.

### HOW



It's easy to apply for funding, just fill out an application form!

For help with sponsorship, see the sponsorship section!

### *LINKED SECTIONS*

Sports Fed Application Form

Sponsorship